

AOiA's Emerging DO Initiative: What we Heard & Where we are Going

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Agenda

- AOIA Strategic Priorities
- Emerging DO Platform Overview
- Element Description
- Stakeholder Research
- Key Findings
- Audience Feedback

AOiA Strategic Priorities

1. Advocate for awareness of Osteopathic distinctiveness → OPAC & AOA Profiles
2. Maintain robust and relevant resources that support AOA members and align with AOIA's mission and vision → Physician Services, CME Offerings, Member Value Programs & Digital Health Initiatives
3. Leverage strategic partnerships to create data driven solutions → *Proposed Emerging DO Platform*

Emerging DO Platform Research Goal

The goal of this research is to offer stakeholder insight to inform the implementation of the Emerging DO Platform

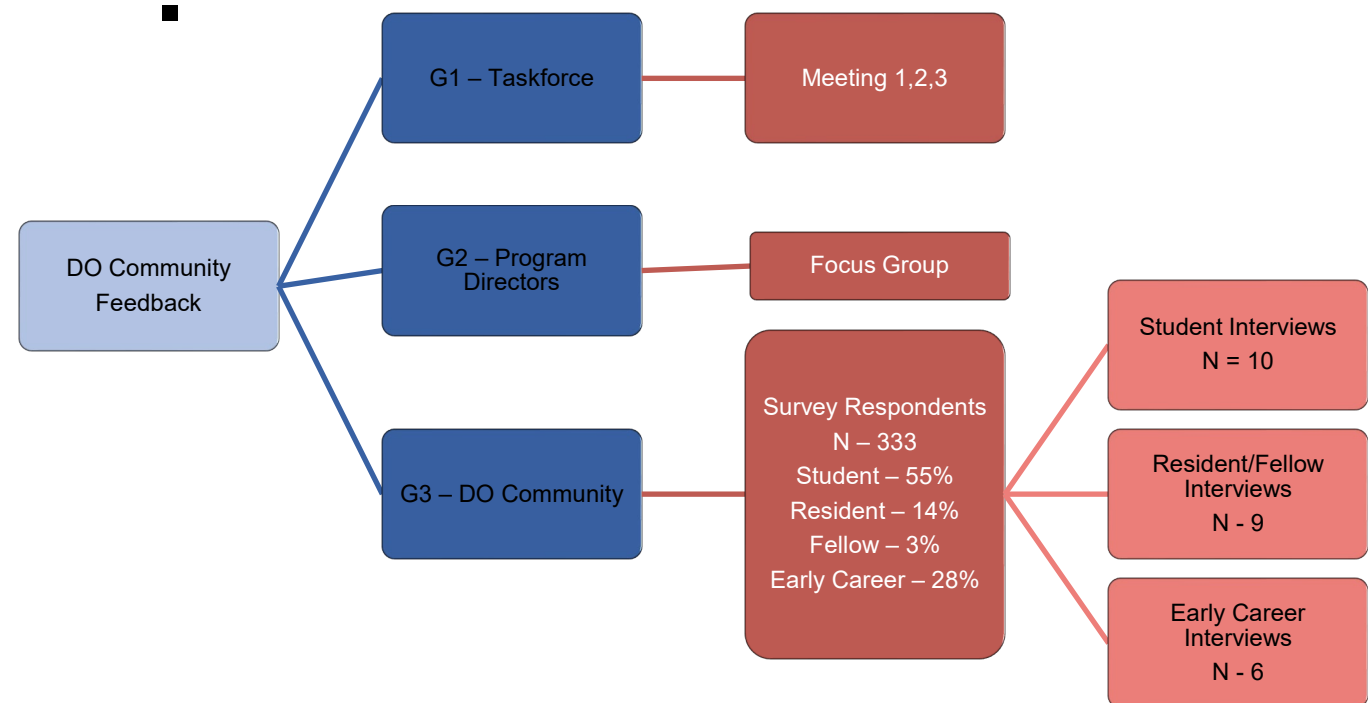


Emerging DO Platform Element Description

1. **Profile** – Whole person student profile that can be shared with program directors
2. **Resident Program Evaluation and Insight** - Digital platform with information about various rotations and residency programs to include reviews and ratings by past program participants
3. **Mentor- Mentee Program** - A platform that allows students and early career DOs to connect with experienced DOs for mentorship
4. **Job Board** - An enhancement to the AOiA job board specifically for residents, fellows, and early career DOs that would allow individuals from these groups to apply for positions.
5. **Procedure Log Capture** - A single electronic secure site for saving and reporting procedures
6. **Learning and Resources Portal** - A platform that would offer educational resources for students, residents, fellow and early career Dos.

Research Methods

- Mix methods approach
- Convenience sample for the survey
- Opt-in for the validating interviews
- Not representative but meant to be directional with validation from the Taskforce and interviews



Element Prioritization

Element Prioritization Overall

1. Resident Program Evaluation
2. Profile
3. Mentor
4. LMS
5. Job Board
6. Procedure Log Capture

Element Prioritization by Audience

Priority	Student	Resident	Fellow	Early Career
1	Resident Program Eval	Resident Program Eval	Job Board	LMS
2	Profile	LMS	LMS	Job Board
3	Mentor	Mentor	Profile	Mentor
4	Job Board	Job Board	Mentor	Profile
5	LMS	Profile	Procedure Log	Resident Program Eval
6	Procedure Log	Procedure Log	Resident Program Eval	Procedure Log

Key Findings

1. There was overwhelming support for the Platform concept
2. Stakeholders agreed that the Platform could result in long-term engagement of DOs starting at the student stage
3. Stakeholders suggested that there is currently a lack of opportunities to engage and connect with DOs and the Platform could address this gap
4. High priority Elements based on the factors identified above include the **Resident Evaluation and Insight** and the **Mentor – Mentee**
5. High broad priorities included:
 - a. Mobile friendly
 - b. Chat component
 - c. Free for students and residents
6. Early comprehensive marketing and engagement is needed to ensure all stakeholders are aware of the Platform and make use of the tools and resources
7. A priority on partnering and connecting with other existing resources to ensure duplication is minimized

Audience Feedback and Discussion

The background image shows a scenic canal boat ride. A boat filled with people is moving down a narrow canal. On the right bank, there is an outdoor cafe with many tables and umbrellas where people are sitting. The scene is surrounded by lush greenery and trees. In the foreground, there are stone steps and railings leading down to the canal.

AOiA
AMERICAN OSTEOPATHIC
INFORMATION ASSOCIATION

The logo for the American Osteopathic Association (AOA) features the letters 'AOA' in a stylized font with a caduceus symbol integrated into the letter 'O'.

AOA
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References (Duplicate this slide to create as many slides as you need for your citations while maintaining font guidelines below.)

- If you do not have many references, citations should use 22-point Arial font
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Contact Information

- Name
- Email address